



Wisconsin SCORP Outdoor Recreation Goals and Actions

THE GOALS AND ACTIONS LISTED IN THIS CHAPTER REPRESENT A SUMMATION OF TARGETED ELEMENTS TO ENCOURAGE WISCONSINITES TO ENJOY MORE OF THE STATE'S GREAT OUTDOORS. THESE GOALS AND ACTIONS WERE DEVELOPED THROUGH THE INPUT OF THE SCORP EXTERNAL REVIEW PANEL, INTERNAL WDNR GROUPS, AND THE CITIZENS OF WISCONSIN. FOR THE MOST PART, THESE ACTIONS TAKE A BROAD APPROACH TO EXPANDING OUTDOOR RECREATION, AND WILL REQUIRE THE INVOLVEMENT OF MANY INDIVIDUALS AND AGENCIES WORKING COLLABORATIVELY TO ACCOMPLISH THEIR OUTLINED OBJECTIVES.



Goal: Protect, Restore, and Enhance Wisconsin's Natural Resources for Outdoor Recreation



Wisconsin's lands and waters are a natural draw for outdoor recreation. Those who use the state's environments expect clean waters to paddle on and healthy forests to hike in. Increasingly, however, these natural resources are being menaced by threats such as invasive species, environmental degradation, and the continued fragmentation of forest and other natural areas. Left unmanaged, these threats will contribute to a diminished quality of outdoor recreation within the state. Wisconsinites are aware of the danger in these threats and have identified two issues—control of invasive species and poor water quality—as matters of high importance for state management.

Actions and Recommendations

1. Continue to provide protection to lakes, rivers, and streams to improve aquatic habitat, water quality, and fisheries.
2. Continue to provide programs and funding for access to industrial forestry lands for outdoor recreation activities.
3. Continue to implement an invasive species control program on Wisconsin lands and waters.
4. Increase protection to wetlands, thereby benefiting the ecological and recreational resources of the state.
5. Continue to provide funding and assistance for the restoration of native prairies and grassland ecosystems.
6. Continue to support and fund the Smart Growth Planning process to help stop the fragmentation of open spaces while also allowing for development.

Goal: Continue to Improve and Develop Wisconsin Outdoor Recreation Facilities

Upkeep and development of outdoor recreation facilities continues to be a central component of providing a quality outdoor recreation experience. Without proper facilities—an ice rink to skate on or an outdoor pool to swim in, for example—recreating outdoors becomes a challenge. A variety of publicly funded programs such as the Stewardship 2000 Program and the Federal Land and Water Conservation Fund are important partners in the funding and support of these developments.

While development helps expand the recreational resources and facilities of an area, maintenance sustains the resources already developed within a region. This efficient use of existing resources allows more money and time to be directed towards development of new facilities. Upkeep can be as simple as painting a building or as complicated as upgrading a water and sewage system within a state park. Because of its important role within any park system, it is important that providers allocate enough resources to support facility maintenance. The State Park system alone has a \$90 million backlog of maintenance projects, all of which are important to the continued health of the system. As this backlog continues to grow, more recreationalists are noticing the effects of limited upkeep: less signage, less restroom monitoring, un-maintained grounds, and earlier seasonal closings.



Actions and Recommendations

1. Continue to maintain and renovate outdoor recreation facilities for future generations.
2. Provide for continued development and enhancements of urban outdoor recreation facilities such as soccer fields and playground equipment.
3. Provide for expansion of the following trail systems: hiking, biking, horse, and water.
4. Enhance and upgrade signage and maps for all outdoor recreational lands and waters.
5. Continue to acquire lands for outdoor recreation at all levels of government.
6. Support publicly funded programs that provide financial assistance for the actions listed above.

Goal: Understand and Manage the Growing Issue of Wisconsin Outdoor Recreation Conflicts



As demand for different outdoor recreation activities grows, managing the conflict that develops between these uses will become an increasingly important issue of public policy. Two conflict arenas merit continued creative management from those charged with prioritizing public resources. The most obvious conflict arena is that which develops between different users of Wisconsin's finite land and water base. This conflict has developed as a result of both an increased demand for outdoor recreation activities and the development of new recreation technologies that have facilitated activities such as geocaching and ATVing. The second conflict arena is that which develops between outdoor recreation and other forms of land use. This conflict has impacted the development and maintenance of open space, creating struggles in the development of residential, agricultural, and managed forest areas. These conflicts have not gone unnoticed by state residents who have witnessed a rise in noise pollution, an overcrowding of public lands and waters, and increased development pressures on parks and open spaces.

Actions and Recommendations

1. Proactively plan for increased user conflicts and provide for increased recreation uses consistent with the state's growth in population.
2. Develop public and private management tools for addressing user conflicts.
3. Increase funding for outdoor recreation law enforcement authorities to the nationwide average, so that they may better enforce outdoor rules and regulations.
4. Examine and understand Wisconsin's capacity for local and state recreation growth according to the state's natural resource base.
5. Designate more public land for recreational use to better meet the increasing demand for outdoor recreation.
6. Examine options such as private landowner incentive programs, which would allow public access to private lands.

Goal: Continue to Provide Wisconsin Outdoor Recreation Education and Programming

Outdoor education and programming continue to be in high demand among Wisconsin citizens. These programs are particularly important for urban populations who have lost opportunities to practice outdoor skills on a regular basis. By providing for structured recreational opportunities such as kayaking and outdoor sports, recreation providers will establish a base user population that will carry the activity into the next generation. Equally important to this programming is the teaching of environmental ethics. As our society continues to use land in ever more intrusive and environmentally degrading ways, there is a real need to instill the "land ethic" philosophy in all outdoor users.



Actions and Recommendations

1. Provide funding and support for joint outdoor recreation programs between schools, government, and communities.
2. Provide funding and support for more outdoor recreation skills courses.
3. Develop programs that begin to address the state's diversifying urban populations.
4. Develop and support programs that bring nature-based experiences close to home for urban, low income youth.
5. Provide more courses in environmental education and ethics.

Goal: Continue to Provide and Enhance Public Access to Wisconsin Recreational Lands and Waters



As recreation continues to place demands on public lands and waters, the lack of public access to these areas has become an increasing concern among many state citizens. In some cases this perception is true; more water/boating access is needed in certain areas of the state. In many cases, however, public access to recreational resources does exist, the public is simply not aware of it. Improved and easily accessible maps and signage would aid the public in locating access points.

Actions and Recommendations

1. Develop a statewide interactive mapping system showing all public lands and water access points across the state.
2. Continue to acquire and develop boating access sites to meet public boating needs.
3. Promote awareness of the location of existing recreation lands, facilities, and opportunities available within a given region.
4. Continue to increase public access to Wisconsin waterways.
5. Continue to improve disabled accessibility for outdoor recreation facilities, and promote the development of facilities using universal design standards.

Goal: Understand the Threats and Opportunities of Wisconsin's Developing Urban Areas and Areas of Rapid Population Growth

While most of Wisconsin's landscape is rural, most people in Wisconsin (68%) live in a relatively small urbanized area of the state. This population is concentrated in the southern and eastern portions of the state, especially in the Lower Lake Michigan Coastal Region (home to Milwaukee and expanding Chicago suburbs). Urbanization has proved to be a double-edged sword for recreation; it provides many opportunities for diverse recreational opportunities, but it also poses a threat to the environmental and recreational resources of the state. Threats from urbanization include the continued loss of agricultural/outdoor recreation lands, the increasing tension of urban populations recreating in urban/rural fringe areas, and decreasing water quality and habitat availability.



Actions and Recommendations

1. Continue to protect prime recreation lands through the use of publicly funded programs such as the Stewardship 2000 Program.
2. Develop trail networks that offer easy access from urban/suburban areas to rural areas.
3. Encourage communities to develop park and open space plans that allow for balanced growth while also providing land and facilities for outdoor recreation.
4. Continue to develop and provide active outdoor sports facilities such as soccer fields and tennis courts.
5. Continue to provide and expand community and neighborhood parks for multiple forms of outdoor recreation.

Goal: Maintain and Enhance Funding Opportunities for Wisconsin Outdoor Recreation



From its early years establishing the original state parks, Wisconsin has had an active program of state land acquisition. The latest iteration of these programs is the Warren Knowles–Gaylord Nelson Stewardship 2000 Program. Under this program the state may issue bonds in a total not to exceed \$572 million spread over a ten year period. The Stewardship Program is biased towards land acquisition, with lesser amounts provided for property development and local assistance. These funding programs have provided vital support to outdoor park and recreation lands and facilities.

Actions and Recommendations

1. Renew the Warren Knowles–Gaylord Nelson Stewardship 2000 Program.
2. Encourage all local governments to develop park and recreation plans for participation in state and federal cost share programs.
3. Provide more cost share opportunities for local governments to acquire, develop, and maintain recreational lands and facilities.
4. Increase Wisconsin State Parks funding to the nationwide average.
5. Explore new and innovative funding methods for outdoor park and recreation facilities. These methods may include public/private partnerships or cost sharing among multiple government agencies.
6. Increase revenue generating capabilities for outdoor recreation by continuing to update and improve technologies such as automated fee collection systems.
7. Explore the option of an exercise tax on outdoor recreational equipment to help fund park and recreation developments.

Goal: Promote Wisconsin Outdoor Recreation as a Means to Better Health and Wellness for State Citizens

The United States as a whole is in the midst of an overweight and obesity epidemic brought on by increasingly sedate and inactive lifestyles and higher caloric intakes. This epidemic has profound consequences in terms of increased health care costs and shortened life expectancies. Outdoor park and recreation areas can be key partners in reversing this trend as they provide the type of active recreational opportunities that promote physical fitness. Encouraging Wisconsinites to use recreation lands and facilities will benefit not only park and recreation areas, but also the state citizens themselves who receive the health benefits of increased activity—a true win-win proposal.



Actions and Recommendations

1. Encourage individuals, workplaces, community groups, and schools to become physically active by promoting programs such as the Governor's Wisconsin Challenge program.
2. Develop a "Get Fit with Wisconsin" campaign for public lands and waters that touts the health benefits of recreation and reaches a wide audience of potential users.
3. Educate the public about the health benefits of moderate and enjoyable physical activities such as walking, biking, nature study, etc.
4. Integrate opportunities and incentives for exercise during the workday—giving employees 30 minutes a day for exercise, providing exercise equipment and changing rooms, etc.
5. Start a dialogue between public outdoor recreation providers and health agencies to identify other (non-traditional) funding sources for recreational facilities and development.

The 2005–2010 Wisconsin Statewide Comprehensive Outdoor Recreation Plan

SCORP